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# Logo Guidelines for Four Nations International Fund recipients

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Information about how to use the  
**Four Nations International Fund** logo lock-up  
and credit the funding you've received.



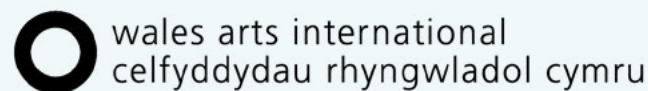
# Introduction

The Four Nations International Fund aims to:

- Support international development opportunities for individual cultural practitioners and/or organisations based in the UK
- Foster greater collaboration between cultural practitioners and/or organisations in England, Northern Ireland, Scotland and Wales, together with partners in Europe and beyond
- Explore new models of innovative practice in international collaboration, in particular testing imaginative ways of working that offer new and positive responses through international collaboration to issues of inclusivity, fair collaboration and climate responsibility.

The grant you have received from the Four Nations International Fund is made possible by support from Creative Scotland, Arts Council England, Arts Council Northern Ireland, Arts Council Wales and Wales Arts International.

**It is essential that you use the logo lock-up and text accreditation.**

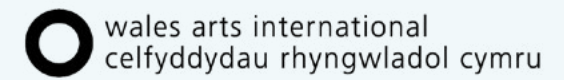


## The Logo Lock-up

All fund recipients must use the logo lock-up as a minimum requirement of the funding they've received.

The logo lock-up comprises the logos of Creative Scotland, Arts Council England, Arts Council Northern Ireland, Arts Council Wales and Wales Arts International.

The lock-up can be used across all types of communication, including websites, social media, other digital assets and any printed material. There is a black version for use on white or pale backgrounds. There is also a white version available for use on dark or black backgrounds.



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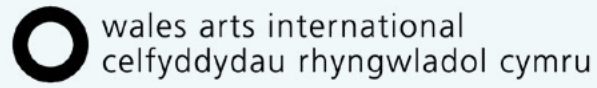
Black version



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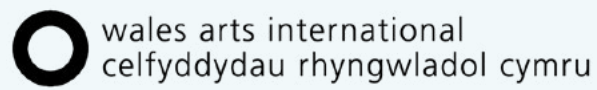
White on a dark or black background

# Using the logo lock-up



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## Four Nations International Fund logo lock up



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## Four Nations International Fund logo lock up and your organisation

## Which one should I use?

As a general principle, if you have the space to include the full logo panel - for example if you are producing leaflet or publications about the project, on your press releases or as part of the project website - then we would expect to see the full suite of logos being used.

But if you are producing smaller items or if space is limited, you may use text only credits.

## Text only credits

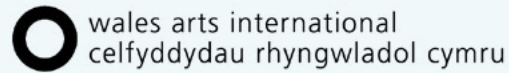
For those situations when there is not space for the logo, then you can acknowledge support in text by including the following line on your materials:

'Funded by the Four Nations International Fund through Arts Council England, Arts Council Northern Ireland, Arts Council Wales, Creative Scotland and Wales Arts International.'

# Logo sizes and exclusion areas

## Minimum width

The logo lock-up should never appear smaller than the minimum size



Minimum Size for Print 130mm wide. Minimum Size for Web 369px wide.

## Exclusion Zone

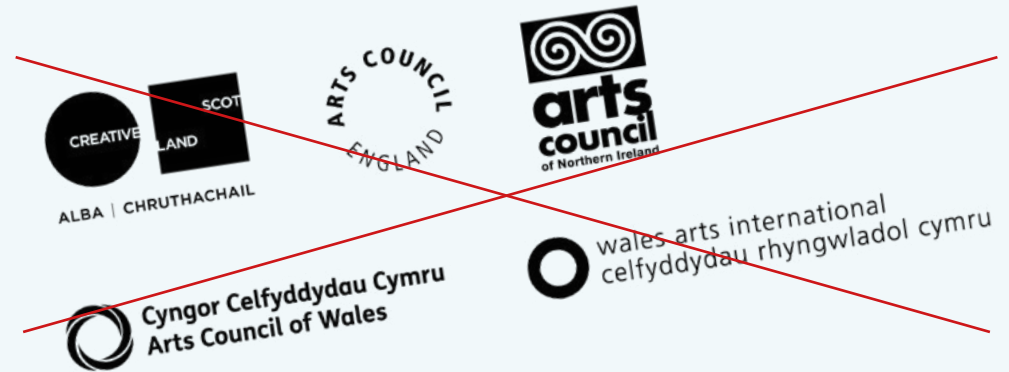
Always leave clear space around the logo lock-up.



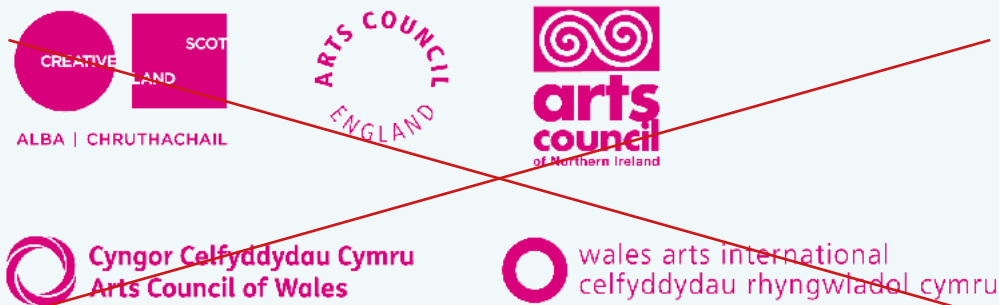
# Do's and Don'ts



**DON'T** stretch or scale the logo lock-up out of proportion.



**DON'T** rotate the logo lock-up



**DON'T** change the colours of the logo lock-up



**DO** make sure there is enough contrast between the logo lock-up and the background

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## How to access the logos

The logos can be downloaded at [www.creativescotland.com/logos](http://www.creativescotland.com/logos)  
They are available in jpeg and png format, in colour and black and white.

**JPEG** for general use in word documents, presentations,  
web and online

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**PNG** for web and online (and for when a transparent  
background is needed)

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## Further advice

For further information or clarification on any aspect of logo use or text credits, please contact the Marketing Team. We recommend that you email us with your marketing material for sign off when you first use this new Four Nations International Fund logo lock-up.

E: [marketing@creativescotland.com](mailto:marketing@creativescotland.com)

Creative Scotland  
Waverley Gate  
2-4 Waterloo Place  
Edinburgh EH1 3EG